

# The Business Owners' checklist

Make sure your business is the best it can be. Keep your employees happy, your to-do lists manageable, and your expenses simple with these products and services designed to transform your business.

## Help create a sustainable, circular economy with RecycleIT

RecycleIT work towards a circular economy in IT assets, in a host of ways. Their sustainability company pledge is to plant one tree for every tonne of e-waste they collect from their clients and to plant one tree for every laptop donated to their refurbishment programme.

By using RecycleIT's stock and services customers help to:

- Plant over 10,000 trees annually, creating 180 hectares of new woodland and locking up thousands of tonnes of carbon
- Remove river blocking barriers, helping to open 372 miles of habitat to river dwelling animals
- Educate over 7,000 children and over 100 schools to deliver specially created education programmes around sustainability
- Control non-native invasive species, such as Himalayan balsam, in key locations
- Deliver farm advice projects helping farmers improve infrastructure for wildlife and their businesses
- Restore 640 hectares of upland peat bogs moorland, helping to capture carbon and mitigate climate change
- Develop projects which capture carbon and lock it up, helping to reduce the effects of climate change.



### Community sustainability

Last year RecycleIT donated over £25,000 of IT kit to charities, community schemes and services to allow access to IT. The company are gold patrons to their local hospice, continually supporting their unsung heroes.

They support the local charity 'Healthier Heroes', which houses war veterans who have fallen on hard times.

They sponsored the 'Community Champion Award', which raised £250,000 for charity last month.

Through their resellers, the firm have also donated to schools up and down the UK.



Visit [recycleit.co.uk](http://recycleit.co.uk) for more information.

## Award-winning accounting from Suretax

**Suretax.**

Suretax are an award-winning accounting firm providing tax, advisory and assurance services to companies of all sizes. Whether you're just getting started or you're already a well-established business, Suretax can offer you and your business an extensive range of professional services, which include Corporate Reporting, Assurance, Reviews, Audits, Value Added Tax (VAT), Fully Managed Payroll, Self-assessments and much more.

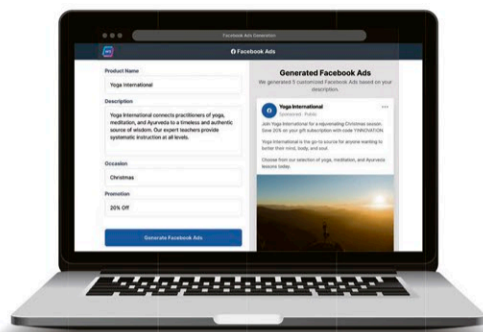
Visit [suretax.co](http://suretax.co) or call 0330 043 0211 for more information.

## Writesonic – write better marketing copy, effortlessly

If you've ever been stuck for words or experienced writer's block trying to create good copy, you know how frustrating it is. You could hire a copywriter, but they're expensive and time-consuming and you never know if you'll get a writer who understands your business or has the skills you need.

Fortunately, Writesonic is here to save the day!

Built on OpenAI's revolutionary GPT-3 technology, Writesonic is an AI-enabled copywriting assistant that is helping thousands of businesses write proven, high-converting marketing content for increased conversions and higher return on investment (ROI). It's like having a copywriter in your pocket, ready to help with any kind of content you need – from Google and Facebook ads to websites, emails, product descriptions, blogs, and more.



With Writesonic you can input a one-liner and receive 1000s of unique variations of copy for your product or service, within seconds!



Visit [writesonic.com](http://writesonic.com) or email [sam@writesonic.com](mailto:sam@writesonic.com) for more information.

## Cash is king – help keep the cash flowing in your business



If you regularly invoice businesses, you could be eligible for invoice finance – one of the best ways to ease cash flow problems and get paid faster for completed work.

Unpaid invoices represent money that will be paid to you, but you may wait anything between 14 to 90 days to be paid. Invoice finance gets you most of the cash when the invoice is raised.

The concept is simple – rather than wait for your invoices to be paid by customers, lenders advance you most of the value immediately. You don't have to wait for the standard payment term to elapse but instead you're free to pay your suppliers, buy in more stock or invest in new avenues of business.



For more information and help call the team at Shadowfax Funding Solutions on 020 8154 6052; email [info@shadowfaxfunding.com](mailto:info@shadowfaxfunding.com) or visit [shadowfaxfunding.com](http://shadowfaxfunding.com)

## A place to disinfect objects while you clean your hands

**furnify**



The UV WALLBOX and UVBENCH is a functional furniture piece,

designed to disinfect all types of objects – even those where alcohol and sanitiser can't be used.

In a time with a strong focus on the spread and control of infections, the wall module is an effective tool for ensuring high hygiene levels.

Both the UV WALLBOX and UVBENCH use chemical-free technology that neutralises bacteria and viruses through ultraviolet light. A unique combination of reflective materials and correctly placed UV lamps provides a 360-degree disinfection of objects such as laptops, toys, teaching materials and office equipment, in just 10 seconds.



With its contemporary and simple design, the UV WALLBOX and UVBENCH is ideal for offices, hotels, educational institutions and more. Give your customers and employees a place to disinfect their items while they clean their hands.

Call **furnify** for all UV Product enquiries on 020 7632 7573 or visit [furnify.co.uk](http://furnify.co.uk)

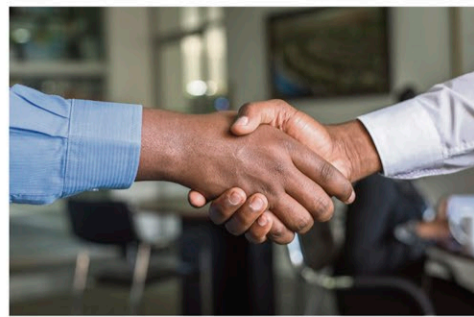
## BusinessesForSale.com – the real market creators

The BusinessesForSale.com website attracts over 1.2 million visitors every month. During the Covid-19 crisis this number halved to 700,000. This is an authentic reflection of the UK economy in a Covid-19 world. The pandemic has affected millions of businesses, some positively and most negatively. These extraordinary circumstances have impacted the personal and professional lives of business owners across the globe.

Despite this, BusinessesForSale.com came back stronger than ever. They didn't just rise above every challenge the pandemic served up, they took it a step further and expanded. They set up ValueRight, a free, in-depth valuation tool that benchmarks your business's worth using over 20 years of proprietary data and industry multiples.

They also launched MergerVault, an exclusive space for buyers and sellers of mid-market businesses. Alongside these advancements, BusinessesForSale.com continue to deliver an effective, well-run platform that offers useful tools, professional customer service, and educational resources.

The team at BusinessesForSale.com receive over 1,500 buyer enquiries per day, relating to 66,000 active listings for sale. Their top priority is to help businesses develop and succeed by providing them with the largest marketplace of businesses and franchises for



sale. For as little as £269 per month, they offer advertising across the busiest sections of their site that guarantee exposure.

BusinessesForSale.com offer not just a marketplace at your fingertips, but an established market creator in a global economy. Nothing will stand in their way of delivering an efficient platform that helps people buy and sell businesses.

Ready to celebrate success?  
Visit the website [uk.businessesforsale.com](http://uk.businessesforsale.com)



## Mis-selling of business energy is rife – could you be owed thousands?

The vast majority of businesses, including yours, may have been mis-sold business energy deals by unscrupulous brokers who conceal commissions or arrange deals that are better for them than you.

A client of Winn Solicitors, a school in Cumbria, is currently seeking compensation for £200,000 after discovering mis-selling thanks to the help of Winns and their green energy partner, PanoServe.

This is endemic and potentially systemic within the business energy market, with companies often unaware they are paying over the odds for their energy requirements.

Disturbingly, an estimated 90% of business energy deals arranged by brokers feature an element of mis-selling at the expense of the company, organisation, or charity.

Winn Solicitors, working with PanoServe, have an expert legal team who can assess your energy contracts for free and recover the compensation you deserve after mis-selling.

Working on a no-win, no-fee basis, your claim is free to start, with no upfront costs and no costs to pay should your claim be unsuccessful. Success fees are capped and agreed from the outset, so there's no surprises and no financial risk to you, regardless of the complexity of the claim.

If you have ever used an energy broker for your contracts, you could be due compensation for mis-selling. Start your free assessment of your paperwork today and receive a response within days.

**WINN solicitors**

Call Winn Solicitors for a free no-obligation assessment on 0800 988 2281, or visit the website [winn solicitors.com/energy-mis-selling-claims](http://winn solicitors.com/energy-mis-selling-claims)

## The wrong office space can stop your business growing

Every business has one main aim – success. The office your company calls 'home' will determine the success of your business, with the perfect workplace providing a space for collaboration, productivity and developing your personal wellbeing. The ideal office space needs to be perfect for your needs, as well as a great environment for your team to be productive and happy. You also want to have clients forming a positive impression of your business in a place that will ensure your brand shines in a memorable way. In light of Covid-19, more and more businesses are opting for more flexible, serviced offices spaces. The problem is that there are thousands of serviced offices to search from. Where do you find them and how do you know that you're getting a good deal?



Ashton Barclay recognise that no two businesses are the same, which is why their expert team provide a uniquely tailored, personal and impartial approach to finding you the right space quickly and easily.

They pride themselves on taking away the time-consuming and painstaking inconvenience of finding the perfect office space for you, allowing you to focus on your business.

With access to the entire UK market, Ashton Barclay can ensure a fast, transparent and expert-led approach to finding the ideal office space that suits you, completely free of charge. Their expert team will also negotiate and secure the best deal for your business.

Access their free advisory service today to understand how Ashton Barclay can be your trusted advisors.



Speak to the team today on 020 3857 5470 or email them at [contact@ashtonbarclay.co.uk](mailto:contact@ashtonbarclay.co.uk)



## Are you an SME needing HR support?

Many companies are facing reviewing the productivity and feasibility of their business amongst the challenges of Covid-19. Homeworking has become the new normal. Employers and employees are having to adapt to changes in the working landscape and a range of employee relations issues, such as restructuring, discipline and grievance investigations and employee engagement, diversity, equality and inclusion.

Never before have employers faced such complex

decision making and now's a good time to review how the business will operate going forward.

Employers need to be aware of the true costs involved if processes and procedures are not carried out correctly. Damage to the business's reputation can far exceed the financial costs, making it more difficult to attract and retain future employees and clients.



For more information call 07771 653234, visit [jdshrconsultants.co.uk](http://jdshrconsultants.co.uk) or email the team [jdshr@btinternet.com](mailto:jdshr@btinternet.com)